How Green Tail is attracting investors with a multilingual Pitch Avatar

Key results

Professional pitch deck

The pitch deck, featuring the **founder's own avatar,** immediately made Green Tail **stand out** and look highly credible.

No language barriers

Green Tail got a professional pitch that **sounds native** in every language. It eliminated the risk of confusion or misinterpretation.

Global access

Instantly opened communication to **four focus investment markets** (USA, the UK/Europe via English, Ukraine, and Japan).

About the client

Green Tail is an agritech startup founded by serial entrepreneur Andrii Halushko, who has over 30 years of experience in farming, horticulture, and technology development.

The founder of Green Tail initially set out to solve a localized problem: how to create organic fertilizers with customized formulas for each type of plant and stage of development. However, in pursuing this single agricultural solution, their innovation grew into something far greater. Now technology is aiming to take manure and transform it into five highly needed global products: organic fertilizer, graphite, green hydrogen, clean drinking water, and green electricity.

The company’s key principle is simple: they don’t see waste, they see resources of it.

The mission is to decarbonize agriculture and monetize manure. By eliminating emissions and waste, Green Tail builds scalable, profitable solutions that not only solve a climate crisis but actively support the UK and other European nations in achieving their declared goal of 0 carbon emission till 2025.

Challenges

Although Green Tail has invented a unique technology and a robust business plan, they faced some obstacles in creating pitch for raising investments for their project:

- The founder, Andrii Halushko, **was not a native English speaker.** This limited his ability to pitch confidently to international investors.
- The technology was **complex and highly technical,** requiring a clear and engaging visual explanation.
- To secure funding, Green Tail needed a p**rofessional, investor-ready pitch deck** and a **compelling presentation format**.

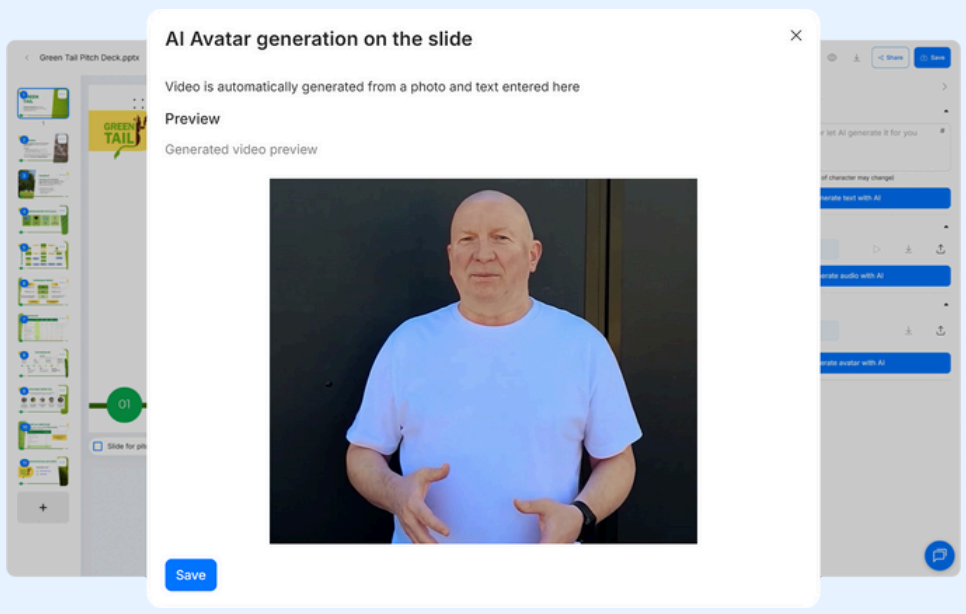
The key challenge was **finding a pitch format that made the complex tech understandable, regardless of the investor's language.**

Solution

The Pitch Avatar team delivered a unified solution focused on clarity, multilingual reach, and investor engagement. Our approach covered:

Messaging and script refinement

We began by perfecting the message itself by using AI-powered script adaptation to structure and polish the pitch deck content in English.



AI-avatar creation

We began by perfecting the message itself by using AI-powered script adaptation to structure and polish the pitch deck content in English.

Multilingual localization

To ensure global scale, the entire presentation was localized. The pitch deck and the AI-avatar were translated and recorded in Ukrainian and Japanese.

Integration with slides

The final step combined the dynamic avatar presentation with the core pitch deck visuals. This created a seamless, engaging video format perfect for investor meetings

Key results

Thanks to the Pitch Avatar solution, the Green Tail's founder now possesses a professionally made, outstanding pitch deck, allowing him to focus on securing investments and core development, without any presentation concerns.

Professional pitch deck

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No language barriers

Green Tail got a professional pitch that **sounds native** in every language. It eliminated the risk of confusion or misinterpretation.

Global access

Instantly opened communication to **four focus investment markets** (USA, the UK/Europe via English, Ukraine, and Japan), bypassing the typical months needed for translation and cultural adaptation.

Impact and testimonial

This partnership proves that AI avatars are key to unlocking global potential for investors. By eliminating the language barrier and complex technical explanations, Pitch Avatar ensured Green Tail could put its energy where it mattered most: on its world-changing mission. Green Tail got the right AI voice at the right time, proving that their sustainable solution is not only viable but ready to conquer the global market.

"Thanks to the Pitch Avatar, I got a professionally prepared, interactive pitch, complete with my own video avatar, delivered in three languages. This allowed me to focus on raising investments without worrying about language barriers and focus on what I do best: developing the core idea of Green Tail's ecological manure-to-product manufacturing."

Andrii Halushko,
Founder, Green Tail

Save up 70% of your time and deliver a professional, confident pitch to attract global investors.

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